

Commercial General Contractor Launches Blog and YouTube Channel for Commercial Real Estate Developers

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Chicago, IL (PRWEB) October 1, 2009 -- To help commercial real estate (<http://www.inglewoodconstruction.com/>) developers solve construction issues and build the most successful project they can, general contractor (<http://www.inglewoodconstruction.com/>) Englewood Construction has launched a blog (<http://commercialconstructionblog.com/>) and YouTube (<http://www.youtube.com/user/hardhatchat>) channel, both called Hard Hat Chat. Based in Schiller Park, Ill., Englewood Construction is a national general contractor specializing in commercial construction.

The Hard Hat Chat blog and YouTube channel are primarily geared for commercial real estate developers but provide content relevant to all parties involved in commercial real estate construction.

"These are difficult times for the commercial real estate industry, particularly for developers," said William DiSanto, president of Englewood Construction. "There is a lot of hesitancy and confusion out there about when, where and why they should build a new project or renovate an existing one in this economic climate.

"As general contractors, we saw a real need for some honest information, sound advice and value-based news on how to build a successful development and solve construction issues, so we created the blog and video channel to help educate everyone," continued DiSanto.

Current blog topics range from "How Developers Can Decrease Operating Costs by Thousands of Dollars" to "What a Chicago 2016 Summer Olympics Means for Chicago's Retail and Restaurant Construction Industry," while one video raises the question, "How Financially Secure Are Your Vendors?"

"I've always felt that having a dialogue was the best way to improve my knowledge base and in turn have a successful general contractor business," said DiSanto. "We hope the blog and videos help anyone who has an interest in commercial real estate construction learn something new and connect with others in the industry.

"Our team has worked in commercial real estate construction for more than 30 years and built projects all over the country, including iconic locations like The Magnificent Mile and Fifth Avenue. I like to think we have some good case studies to share and tips we've picked up along the way," he continued.

In addition to Englewood Construction's new blog, commercialconstructionblog.com and YouTube channel, [youtube.com/user/hardhatchat](https://www.youtube.com/user/hardhatchat), the general contractor company also launched a new website, englewoodconstruction.com, and can now be followed on Twitter at twitter.com/Hardhatchat.

About Englewood Construction:

Englewood Construction, Inc. is a commercial general contractor (<http://www.englewoodconstruction.com/>) specializing in the construction of retail, restaurant, shopping center, hotel, office and industrial projects throughout the United States. The firm's scope of work includes all aspects of commercial real estate (<http://www.englewoodconstruction.com/>) construction, including pre-construction services, general contracting and construction management. Established in 2001, Englewood Construction's executive team has more than 30 years of commercial construction experience, including executive positions with R.A.S. Builders and Capitol Construction. Since its founding, Englewood Construction has managed over 500 projects worth more than \$250 million. In 2008, the firm oversaw projects in 22 different states. Englewood Construction's national qualified subcontractor base exceeds 20,000 subcontractors and suppliers. For more information, visit www.englewoodconstruction.com.

Editor's Note: For interviews or more information, please contact Kim Manning at 312-267-4527.

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